-		Intuitive Concepts' Service Matrix© 7/2020	Existing Buildings					N/	Responsible Party							
ck-sr	nsults	Function	Site Eval	Com merci al Kick- Start <sub>6,a,b</sub>	Res ide ntia	Com merci al Mast ery 1,7,a,b, c	Resi denti al Mast ery		Com merci al New Build 2,8,a,b, c		Clien	IC			Lan dsc ape Des ign	Int rio De co
		Data Gathering via Telephone						_			X	X				
1	1	Discuss objectives for analysis <sup>1</sup> - important factors, goals, and success measures Identify stakeholders <sup>2 &amp; 9</sup>		•	•	•	•	•	•	•	X X	X X			$\left  - \right $	⊢
2	2	Discuss structure and blueprints	⊢ ·	•	•	•	•	•	•	•	X	x			┝─┦	+
4	4	Identify preliminary scope, fees, and timelines <sup>5</sup>	•	•	•	•	•	•	•	•	X	X				⊢
		Schedule initial meeting & agree on funding. NOTE: A 30-day lead time is a minimum in order to	•	•	•	•	•	•	•	•						
5	5	adequately prepare for the project. If less than 30 days, a rush fee may apply. Prepare for consult	•	•	•	•	•	•	•	•	X X	X X			┝──┦	+
6	6	I. On-site Assessment (incorporates Phase I-VII)	Ŀ	•	•	•	•	•	•	-	<u> </u>	^				
7	7	Interview client	•	•	•	•	•	•	•	•	х	Х				
8	8	Discuss and prioritize preliminary goals		•	•	•	•		•	•	Х	Х				
9	9	Obtain detailed stakeholder information 2 & 9		•	•	•	•		•	•	х	Х				
10	10	Review research of site	•	•	•	•	•	•	•	•	Х	Х				
11	11	II. Identify Project Scope Review history of site	•	•	•	•	•	•	•	•	х	x	X			
2	12	Review neighborhood	-	-	-	•	•		•	•	X	X				t
13	13	Identify unique issues 1	•	•	•	•	•	•	•	•	х	Х				
4	14	Establish final goals and priorities		•	•	•	•		•	•	Х	Х				
15	15	Establish success measurements		•	•	•	•		•	•	х	Х			$\square$	_
6	16	Submit Customer Service Agreement for signature (confirm scope, flow, and deliverables) III. Review Design & Build Process		•		•	•		•	•	Х	Х				
17	17	Discuss process	•	•	•	•	•	•	•	•	х	X	X			F
18	18	Discuss industry standards & zoning requirements							•	•	X	X	X	x		t
19	19	Discuss energy days				•	•		•	•	х	Х	Х	х	х	>
		IV. Establish Funding														
20	20	Discuss return on investment (ROI)	•	•	•	•	•	•	•	•	X	X			$\mid$	-
21 22	21 22	Discuss client living/business requirements during construction Review goals, timelines, and deliverables		•		•	•		•	•	X X	X X	x		$\left  - \right $	┢
23	22	Discuss project budget (materials, labor, etc.)		•	•	•	•		•	•	X	X	X			⊢
24	24	Monitor relevant permits							•	•	х	Х	X	x	x	
		V. Field Measurements														
_	25	Review survey plat			-	•	•	_	•	•	Х	Х	X	Х	X	_
+	26	Perform external site survey Perform assessment with equipment and meters	•		-	•	•	•	•	•		X X			$\vdash$	┝
+	27 28	Identify Feng Shui risk factors	•			•	•	•	•	•		x				⊢
25	29	Take photographs	•			•	•	•	•	•		X				t
		Suggest go/no-go strategy	٠					٠			х	Х				
		VI. Interior Survey														
26	30	Review blueprints		•	•	•	•		•	•	Х	X X	X	Х	$\vdash$	┢
27 28	31 32	Perform internal site survey Perform assessment with equipment and meters	ŀ	•	•	•	•	_	•	•		X				┝
29	33	Identify Feng Shui risk factors	•	•	•	•	•		•	•		X				t
30	34	Take photographs	•	•	•	•	•		•	•		Х				
		Suggest go/no-go strategy	•								х	Х				
		VII. Make Recommendations (for kick-start consults this is the final phase; for mastery consults this was a preliminary phase)														
31	35	Review findings of this phase of the design / action plan	•	•	•	•	•	•	•	•	х	х	X	х	X	,
32		Evaluate risk periods for the next 10 years		•	•	•	•		•	•		Х				
33		Complete a kick-start report and energy map		•	•				•	•		Х				
34	37			•	•	•	•		•	•	Х	Х	X	Х	$\square$	-
35	38	Perform a space clearing		•	•	•	•	•	•	•	x	X X		x	x	,
86		30 days of unlimited telephone and email support VIII. Perform Building Analysis	ŀ	•	•			•			×	X	X		×	ť
	39	Determine landscape impacts				•	•		•	•	х	х	X		X	Г
	40	Identify construction vulnerabilities							•	•	х	Х	Х	Х		
_	41	Determine locations for rooms or functions							•	•	х	Х	X	Х		⊢
	42	Determine remedies and their cross impacts IX. Perform Occupant Analysis		•	•	•	•	_	•	•		Х				
37	43	Determine Ming Gua impacts (up to 8 people complimentary, others for an additional fee)		•	•	•	•		•	•		x				F
	-+3	Determine stakeholders personal areas (consuming, injury, etc.) <sup>2</sup> (up to 2 people complimentary, others for				•	•		•						$\vdash$	t
	44	an additional fee)	<b> </b>		-				-			X			$\vdash$	┞
+	45	Determine locations for rooms or functions			-	•	•		•	•	х	X X	X	$\vdash$	$\vdash$	┝
+	46	Perform a compatibility analysis for up to 2 people 2 & 9 Determine remedies and their cross impacts		•	•	•	•		•	•	$\vdash$	X			$\vdash$	t
		X. Preconstruction Meeting														t
	48	Review modifications and impacts to drawings/project							•	•	Х	Х	Х	Х	Х	
	49	Make required changes							•	•	х	Х	х	х	Х	
_								100 C								1.1
	49 50 51	Complete change order request (if initial funding estimate changed) Review hard/landscape products and selections (external)			_	•	•		•	•	X X	X X	X X	Х	X X	

		Einel drawings approved	1						•		х	х	x	X	x	х
	53	Final drawings approved			-				<u> </u>	-						
	54	Final bids approved							•	•	х	Х	х	х	х	Х
	55	Review and finalize scope of work narrative				•	•		•	•	х	Х	Х	Х	Х	Х
	56	Start prep & demolition (if an existing structure and if you're renovating)				•	•							Х	Х	
	57	Perform external site survey							•	•		х	1			
	58	Complete prep & demolition (if an existing structure and if you're renovating)				•	•							х	х	
	59	Create decision / benchmark checklist							•	•	х	х	х	х	х	Х
	39	XI. Documentation Review (may occur with Phase XII-, Project Closure) <sup>3</sup>							-	-		Â				Â
											v					
	60	Send final invoice		•	•	•	•		•	•	х	Х	$\vdash$	$\rightarrow$		
	61	Schedule documentation review		•	•	•	•		•	•	Х	Х				
		XII. On-site Project Closure <sup>3</sup>														
	62	Perform an external site review				•	•		•	•	Х	Х			Х	
	63	Perform an internal site review (room by room)		•	•	•	•		•	•	х	X				х
	64	Perform assessment with equipment and meters		•	•	•	•		•	•		х				
	65	Perform a space clearing		•	•	•	•		•	•		х			-	
		Review Customer Service Agreement or complete punchlist		•	•	•	•		•	•	x	X		-		
	66			•	•	-	-		•	•	X	X		x	~	~
	67	Agree to punchlist dates, if applicable			-				_	_	-		$\vdash$	$\rightarrow$	х	Х
	68	Take photographs		•	•	•	•		•	•		Х				
	69	Discuss satisfaction survey <sup>10</sup>		•	•	•	•	•	•	•	Х	Х	Х	Х	Х	Х
		Project Follow Up (dates commence at first on-site consult)														
	70	Send satisfaction survey	•	•	•	•	•	•	•	•		х				
	71	1 year of telephone and email support				•	•		•	•	х	Х	х	х	х	Х
	72	3-month review initiated by IC				•	•		•	•	X	X		<u> </u>		
		•			-	•	•		•	•	X	x	⊢ – ∣	$\rightarrow$	-+	
	73	6-month review initiated by IC	l		-								⊢−−┦			
	74	9-month review initiated by IC			<b> </b>	•	•		•	•	х	х	⊨––I		$\rightarrow$	
	75	12-month review initiated by IC				•	•		•	•	Х	Х				_
		Bonuses (not invoking these does not reduce your fee, and most take place within your consult period	)					_			_					
38	76	Access your energy maps 24 hours a day		•	•	•	•		•	•	х	X				
	77	Assess electromagnetic frequency (EMF) in specific rooms		•	•	•	•		•	•		х				
	78	Assess geopathic stress for up to 2 acres (additional acreage for a fee)				•	•		•	•		х			-	
		Attend one free webinar or workshop		•	•	•	•		•	•	X	X		$\rightarrow$	-+	
39	79			•	<b>-</b>	-	-		-	-	L^		$\vdash$	-+	-+	
40	80	Receive communications regarding environmental risk factors that may not be news worthy (i.e., earthquake notices in your area that are Richter scale 5 or above)		•	•	•	•		•	•	x	x				
40	00	Conduct an end-of-consult-period site audit to experience the shift. Pictures or video will be taken. Before /												-+	+	
	81	after graphics provided upon request. Travel expenses may apply.				•	•		•	•	х	x				
41	82	Determine stakeholders personal money areas <sup>2</sup>		•	•	•	•		•	•		X		-+	-+	
41	02			•	⊢•	-	-		-	•	-					
	83	Perform a team-building workshop so that staff understand their energies, how to better support each other, and why/what we're doing in the building (\$2,366 value)				•	•		•	•	х	x				
40		Promote your business (\$1,187 value)		•		•			•		X	X		-		
42	84				<u> </u>					-		^ X	$\vdash$	$\rightarrow$	$\rightarrow$	
43	85	Access to Dropbox folder full of bonus materials		•	•	•	•		•	•	X		$\vdash$	$\rightarrow$	$\rightarrow$	
44	86	Receive our customized Feng Shui kit (over \$100 value). Mastery kit has more items.		•	•	•	•		•	•	х	Х		$\rightarrow$	$\rightarrow$	
45	87	Receive a free subscription to News You Can Use <sup>©</sup> newletter/emails	٠	•	•	•	•	•	•	•	Х	Х				
47	88	Receive an annual high-level risk assessment (for the upcoming year)		•	•	•	•		•	•	Х	Х				
48	89	Receive client appreciation acknowledgements and events	•	•	•	•	•	•	•	•		X				
49	90	Receive eBook/report with commercial or residential recommendations				•	•		•	•	Х	Х				
		Optional Services Available														
		Extended project report with comprehensive commercial or residential guidelines (up to 30 pages of														
		information)														
															_	
						<u> </u>	<u> </u>									
		Kick-start consults are intended for people who do not own the space (rent, lease, etc.); however businesses	should	alwav	s con	sider a	maste	rv con	sult for	lona-te	rm. co	onsist	ent re	esults.		
		Mastery and new-build consults are intended for people who will own the land and building, those performing														
	1			,												
		Simple project is Ohio based - existing building, floor plan provided, up to two individuals (if one no discounts	apply),	and d	oes n	ot have	e mode	erate or	. compl	ex issu	es. Tr	avel e	expen	ises m	nay	
		apply. Report provided.														
		Moderate project may involve risk. Issues may include - not a free-standing building, health issues (non-life the	reateni	ng), de	eath (r	non-vio	lent), d	livorce,	, job los	ss, lega	I or fir	ancia	al con	cerns	, abu	se,
		and/or benign spirits. Travel expenses apply. Report provided. <b>Complex project</b> involves risk. Issues may include – catastrophic illness or injury, violence, suicide, murder, and	nd/or ba	aunting	s Tra	vel ev	nenses	annly	Renor	t provid	led					
	2	Two individual analyses (if for one person no discounts apply). Additional individual analyses may be purchased		aunung	3. 110		5011303	appiy.	Кероі	i provid	icu.					
	3															
	4	Documentation review and project closure can be done in person or over the phone. Travel charges may apply.								<b>.</b>	,					
	-	Driving distance over 40 miles round trip applies; or a trip charge, per diem, and actual costs for air travel, group in preject eact	nd tran	sporta	tion, r	neals,	& hotel	apply.	Note:	The firs	st 40 n	iles o	of trav	el is i	nclud	ed
	5	in project cost.														
	5	The fee (excluding travel expenses) is based on the project. A typical kick-start project is 40 hours. A typical ma	istery p	roject i	s 88 I	hours.	Divide	your fe	e by th	e hours	s to de	etermi	ine ar	1 hour	ly rat	e.
		we're told I'm a bargain in price, experience, deliverables, content, and results!														
		Telephone consultations are not available as the data-gathering process is too important. On-site consultations	produc	e muc	h bet	ter resi	ults.									
		Mastery consultations have a 40 hour minimum.														
	8	New-build consultations have a 40 hour minimum.														
		If in a relationship, will be for the primary couple. If looking for a relationship, will be for your best match from a	trigram	and C	hines	e astro	logy p	erspect	tive.							
	10															
		1) What worked about this process, and what didn't? Please complete the survey when sent as we learn from y	ou (flo	w). 2) \	Nhen	progre	ss is a	chieve	d on yo	our resu	ilts, pl	ease	share	the g	jood	
		news with us. Don't wait until your quarterly review. We won't use your name without permission. 3) Who do yo			an us	se our s	ervice	s (fami	ly, frien	d, cow	orker,	busin	iess, g	group	) for t	heir
		current or new-build project? What about a group that would be interested in a workshop? 4) Will you make intr	oductic	ons?			i									
	Note															
	а	Calculate your fee on a daily, or even hourly, basis. Our rates cannot be beat for the level of experience we offe	er!													
		Feng Shui is one tool in a toolbox and not intended as a cure-all, silver-bullet or an answer to all problems. You		l be wo	orking	with a	n appro	opriate	team c	of advis	ors (e	xamp	les r	nedica	al, leq	al,
		designers, architects, etc.).						spilato								
-	с	designers, architects, etc.).						spriato								
		designers, architects, etc.). You will be notified as we're approching 88 hours of project support to discuss priorities, focus, and a go-foward	l appro	ach. S	соре			•	parate	ly and t	ravel	exper		nay a	pply.	