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BBB of Central Ohio
1169 Dublin Road
Columbus, Oh 43215

Re: 2010 BBB Torch Awards - Intuitive Concepts, Inc.

Dear Sir/Madam:


I am pleased to recommend to you Diana Garber and her firm Intuitive Concepts, Inc. for the 2010 BBB Torch Awards.

I have worked with Intuitive Concepts for several years now and know the firm to exemplify the virtues of integrity, honesty and performance that are the hallmark of the Torch Award. Ever patient to explain in as much detail as requested the scientific bases for their craft, Intuitive Concepts is very clear to establish measurable standards of performance and detailed estimates of time and cost and expected outcomes, to be flexible and accommodating in ways that inspire confidence that they truly have their clients' interests at heart, and to be sensitive to clients' ongoing needs for information and education outside the scope of a particular project.

Intuitive Concepts would be a well-deserving recipient of your Torch Award.

If you have any questions, please feel free to contact me.

Best regards,



Michael C. Tomkies