



FOR IMMEDIATE RELEASE
March 2, 2009

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Baby the Planet Expo, first Mom and Mom-to-be Targeted Green Show in Central Ohio, Chosen as a Featured Event in Columbus Parent Magazine EXPO (Columbus, OH) - Baby the Planet Expo, a premier family green event, announced today that it will be a feature of the Columbus Parent Magazine EXPO, a quality family experience attracting 30,000 attendees on May 2-3, 2009 at the Columbus Zoo and Aquarium.

"Columbus Parent Magazine EXPO is thrilled to have Baby the Planet as part of our event this year. With so many families trying to become more eco-friendly, having green products and services at the EXPO is a benefit to all the kids and parents who attend the show," states Staci Perkins, Editor of Columbus Parent Magazine.

As the first mom and mom-to-be targeted green event in the area, Baby the Planet Expo will bring local and national products, services and education to families looking to take those first steps in living a greener lifestyle or add to what they are already doing to improve the environment.

"It can be overwhelming for parents and parents-to-be to learn and find resources to help them live a more sustainable lifestyle. After hearing from so many women that they wish they could discover more about green living in one place, the idea of the expo was formed," states event spokeswoman Michele Savoldi. The expo is focused on providing attendees with one new thing that will assist them with living a more sustainable lifestyle. Interactive educational sessions will be offered on both days of the event.

A portion of the event's proceeds will go to The Leave No Child Inside Central Ohio Collaborative, a non-profit dedicated to connecting kids with the outdoors as a way to improve their health, academic performance and happiness.

Current expo partners include sponsors The CW on WWHO-TV, American Canvas, Addison's Compass, It'sabelly and Rain Brothers joined by the following exhibitors:

Camp Fire USA Central Ohio Council

Center for Humane Options in Childbirth Experiences

Down the Garden Path

Good to Go Eco

Intuitive Concepts, Inc.

The Leave No Child INSIDE Central Ohio Collaborative

Long Mountain Designs
Miessence Organics
Whole Foods

Baby the Planet Expo has a limited number of sponsorships and exhibitor spaces still available for those companies and associations who want to connect their important message with families. Event information is located on the event Web site at www.babytheplanetexpo.com <<http://www.babytheplanetexpo.com>> .

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