

**FOR IMMEDIATE RELEASE**

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**INTUITIVE CONCEPTS NOMINATED FOR THE  
2010 BETTER BUSINESS BUREAU'S (BBB)  
TORCH AWARD**

SUNBURY, OH, (April 27, 2010) – The Better Business Bureau's Torch Award (formerly known as Business Integrity Award) honors local businesses who demonstrate the highest standards to create trust. These companies generate trust among their employees, customers, and the community. Recipients must maintain a "B" rating or higher.

Intuitive Concepts, (as a BBB member for more than a decade, and maintaining an "A+" rating) was nominated for the award by Shari Bates, Executive Director of the National Association of the Remodeling Industry.

President, Diana Garber, says "It is an honor to be nominated for this prestigious award. The application process was quite rigorous, and well worth the effort. More than 20 of our clients and business associates provided letters of recommendation." Garber elaborated, "On a daily basis, we're so ingratiated in serving our clients that all the processes and procedures we've developed to provide quality and consistency became second nature. The award process created the opportunity to see the flow from a different perspective. It's our clients that we have to thank for their generous feedback!"

Finalists will receive awards at a Hyatt luncheon on Tuesday, May 18, 2010. For more information about the Torch Award, visit <http://bbbtorchaward.com/entries.htm>. For more information regarding Diana Garber or Intuitive Concepts, please visit <http://www.intuitiveconcepts.com>. Reference letters can be found on the commercial projects tab, residential projects tab, and also visit client testimonies.

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Intuitive Concepts was founded in 1998 and retains the highest Better Business Bureau rating. It utilizes over a dozen sciences to evaluate influences internal and external to one's living and working environments. Diana Garber, President & CEO, has several decades of experience in environmental energy and risk management; and is a business executive, senior project manager; former Certified Business Continuity Professional (CBCP), and Feng Shui expert. Her book, *A Book of Hope: A Story of Healing*, is scheduled for release in 2010. It is first in the *A Book of Hope: Wisdom & Abundance Series* collection.